

2/



JACKET & FLEECE COLLECTION

PERFORMANCE & STYLE











To brave the elements with style, B&C offers you an inspiring collection of 39 fleece and jacket styles.

Our amazing choice of fabrics and designs allows you to find the right garment whatever the weather, whatever the occasion. Discover our vibrant collection which is synonymous with comfort, design, quality, urban performance and more. And because men and women are different, the greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for men and one for women.

B&C DNM - a denim vision of B&C

Denim is everywhere. Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Through this collection, we offer a way of thinking, a concept, and an undying passion fuelled by the denim culture and the characteristics of the fabric itself. We spare no details in creating this innovative collection. Fabrics, styles and details are carefully chosen and executed to bring 28 exclusive DNM styles to the marketplace. We're eager to introduce you to a bright new world. Discover the unique 4 B&C DNM jackets styles on the following pages.

B&C Collection - Be inspired





ESSENTIAL RANGE ISI

If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you. It encompasses 14 qualitative styles focused on timeless designs, simplicity and a wide shade choice that will enable you to find the support you need for any usage and

RANGE -

Another way to help you find the right style suiting your needs!

In addition to the traditional classification based on the jacket's degree of weather protection, we propose you a complementary classification in two ranges based on your actions qualitative objectives and your specific needs the Essential range and the Expert range.

Through the pages, you will easily identify an Essential style with the symbol $\mathbb S$ and an Expert style thanks to the symbol X.

EXPERT RANGE X

If you are seeking for an extra level for a fashionable urban style and/or a high performance model, you will for sure find a style that will be perfectly adapted to your needs.



of sophistication, select a style on the Expert range. All the styles have been carefully designed in every detail to be perfectly adapted to any specific need with a high attention on quality and ergonomics. For every season, whether you look

ESSENTIAL RANGE ISI

HEAVY WEIGHT JACKETS













MIDDLE WEIGHT JACKETS

B&C OCEAN SHORE

EXPERT RANGE X

TECHNICAL JACKETS











MIDDLE WEIGHT JACKETS







B&C REAL+/MEN

B&C SIROCCO



FLEECES

B&C SIROCCO /WOMEN



B&C SIROCCO /KIDS







B&C URBAN GAME

HEAVY WEIGHT JACKETS



R&C HOODED









BODYWARMER

B&C BODYWARMER



B&C ICEWALKER+





B&C ATLANTIC SHORE

BODYWARMERS

B&C COCOON+ /MEN

B&C ZEN+ /WOMEN



B&C BODYWARMER EXPLORER



FLEECES







JACKETS XX

TECHNICAL JACKETS



B&C Hooded Softshell Gilet /women & /men P.16



B&C X-Lite Softshell /men & /women P.20



B&C Hooded Softshell /women & /men P.18

HEAVY WEIGHT JACKETS

/ DOWN JACKETS



B&C Cocoon+ /men & /women P.22

/ PARKAS



B&C Real+ /men & /women P.24



B&C 3-in-1 P.26

MIDDLE WEIGHT JACKETS



B&C Ocean Shore P.27

/ WITHOUT LINING



B&C Sparkling /women & /men P.28

LIGHT WEIGHT JACKETS

B&C Sirocco /men & /women P.30

/ WITHOUT LINING

B&C Dynamic + The Smart Pack System P.32

/ WITH LINING



B&C Atlantic Shore P.34



B&C Air & B&C Urban Game P.35

BODYWARMERS



B&C Bodywarmer Explorer P.36



B&C Bodywarmer+ P.36



B&C Zen+ /women & B&C Bodywarmer /men P.37







B&C Illusion /men & /women P.38

>><

PERFORMANCE

→ with urban elegance →

FLEECES

THE ENGINEERED FLEECES



THE RAW FLEECES

B&C Windprotek



B&C Traveller+ P.53



B&C Coolstar /men & /women



B&C Icewalker



B&C Highlander+ P.53



B&C LIGHT PACK CONCEPT STYLES

B&C COOLSTAR DUO

Minimum vital space, maximum warmth.

DUO[®] CONCEPT

B&C LIGHT PACK CONCEPT



When weight and space are critical

People are constantly in motion, going from outside to inside and from inside to outside. When going out, the weather can change quickly and dramatically, exposing you alone to the elements. To be protected in every situation, weight and space are often an issue.

B&C LIGHT PACK CONCEPT

PROTECTION + LIGHT + COMPACT = MINIMUM VITAL SPACE FOR MAXIMUM PROTECTION AGAINST RAIN AND WIND

















B&C DYNAMIC

Minimal weight, minimal space.



To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the B&C Dynamic. Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

For more information see p.33

Created to be a "Light Pack Concept" style, the engineered fleeces

B&C Coolstar /men & B&C Coolstar /women feature all the

This Duo is made of ultra light high performance micro-fabric to

feel warm everywhere and in style. The ergonomic body and sleeves

shapes allow real freedom of movement. In terms of look, this full-

You have plenty of styles options weather you go for the layered

advantages: high insulation, light, compact and packable.

zip fleece duo permits versatile coordination.

look, or wear them as a simple outer jacket.

For more information see p.50

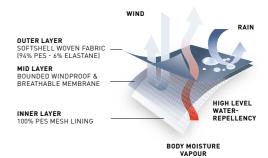
B&C X-LITE SOFTSHELL DUO

Superior fabric and advanced technology.

Engineered for superior protection against wind and rain (critical taped seams), the B&C X-lite Softshell Jacket allows you to comfortably face the weather. Its ergonomic cut, helped by 4-way stretch structure, actively supports freedom of movement while the X-lite fabric lightweight and breathability.

The B&C X-lite Softshell is light, packs small, and keeps you dry. Ideal for urban active life where weight and space are crucial.

For more information see p.15



DUO CONCEPT



P.36

JACKET COLLECTION

CLARITY / SIMPLICITY / PERFECTION

If you're seeking warmth and protection from the wind and rain, but also style, our amazing choice of fabrics and designs offer you jackets you can wear whatever the weather and on any occasion.

CLARITY

segmentation, based on the protection. You'll be able to choose your model according to weather conditions (the type of protection you need, likewise the choice of model).

This collection offers the following model types: lightweight jackets without lining, lightweight jackets with lining, middle weight jackets, heavy weight jackets (parkas and down jackets), technical jackets and bodywarmers.

BE

SIMPLICITY

B&C's Jacket collection B&C's jacket collection Perfection in terms of the shows clearly-defined market comprises "must-haves" to quality and excellence meet the demands of the of the fabrics along with jacket's degree of weather promotional market in each the passion for design and segment. The greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for demands of the market in women and one for men.

PERFECTION

meticulous attention to the smallest detail. Needless to say, B&C's jacket collection also meets the particular terms of personalisation.

Take a look at all the B&C jacket collection to realise the wide range of activities in which our products excel, and to find out more about our creations and novel garments.

TECHNICAL JACKETS

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B&C Hooded Softshell Gilet /women

B&C Hooded Softshell Gilet /men

High performance softshell

B&C Hooded Softshell /women

B&C Hooded Softshell /men

High performance softshell

B&C Hooded Softshell /kids

High performance softshell jacket - detachable hood

B&C X-lite Softshell /women B&C X-lite Softshell /men

High performance softshell

jacket - Light Pack jacket

P.22

HEAVY WEIGHT

JACKETS

/ DOWN JACKETS

Down jacket

B&C Cocoon+ /women

B&C Cocoon+ /men

jacket - detachable hood

gilet - detachable hood

MIDDLE WEIGHT P.16 JACKETS P.27

B&C Ocean Shore

Middle weight jacket with thermo micro fleece lining

B&C Ocean Shore /kids

Middle weight jacket with thermo micro fleece lining

B&C Sparkling /women B&C Sparkling /men

Classic nautical jacket

BODYWARMERS

B&C Bodywarmer Explorer

Multifunctional bodywarmer

B&C Bodywarmer+

The classic bodywarmer

B&C Zen+ /women

Trendy down feminine bodywarmer

B&C Bodywarmer /men

Trendy down bodywarmer

LIGHT WEIGHT JACKETS

P.30

/ WITHOUT LINING

B&C Sirocco B&C Sirocco /women

The windbreaker

B&C Sirocco /kids

The windbreaker

B&C Dynamic

The urban Light Pack windbreaker

/ PARKAS

·····

B&C Real+ /men B&C Real + /women

Warm and comfortable parka

B&C 3-in-1

The 3-in-1 jacket system

B&C Atlantic Shore

Windbreaker with brushed tricot thermo lining

P.24 / WITH LINING

The windbreaker with lining

B&C Urban Game

Sporty style windbreaker

REBEL P.30 COLLECTION

B&C Illusion /men B&C Illusion /women

Trendy jacket in heavy Single

DNM COLLECTION

B&C DNM Frame /men B&C DNM Frame /women

Iconic & fashionable Denim trucker jacket

B&C DNM Supremacy /men B&C DNM Supremacy /women

Iconic & fashionable Denim bomber jacket







SUPERIOR FABRICS AND ADVANCED TECHNOLOGY



The most meticulous attention to the smallest details

Softshell material combines weather protection and breathability.

The B&C Softshell line uses cutting-edge technology to offer maximum comfort.

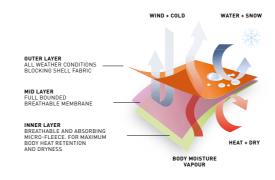
2 categories of softshells allow you to negotiate with uncertain weather: the B&C X-Lite Softshells and the B&C Hooded Softshells.

THE B&C HOODED **SOFTSHELL LINE**

ALWAYS A STEP AHEAD

B&C Hooded Softshell line uses yarn, fibre and cutting-edge technology for maximum comfort, whatever the weather. Thanks to the materials and designs used, B&C's Hooded Softshell line enriches the promotional clothing market with jackets of excellent quality, since the product's high quality ensures impressive **durability**, **performance** and **comfort**, even when the weather is at its worst. Moreover, it is fitted with an adjustable hood, allowing total freedom of movement and full peripheral vision.



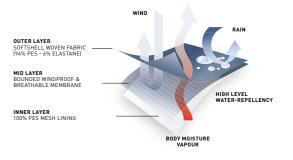


THE B&C X-LITE **SOFTSHELL DUO**

Highly waterproof, extremely breathable, windproof and with high levels of water-repellency, these are the key features of this softshell jacket, that also offers you a light pack protection with the exclusive B&C Light Pack Concept (see p.10).

X-Lite Softshell 3-layer fabric consists of outer and inner fabric with a bounded membrane between them. The membrane blocks wind and whisks body moisture vapour away to the outer layer where it evaporates quickly regulating body temperature.





















EXPERT STYLE \overline{X}

TECHNICAL JACKETS

























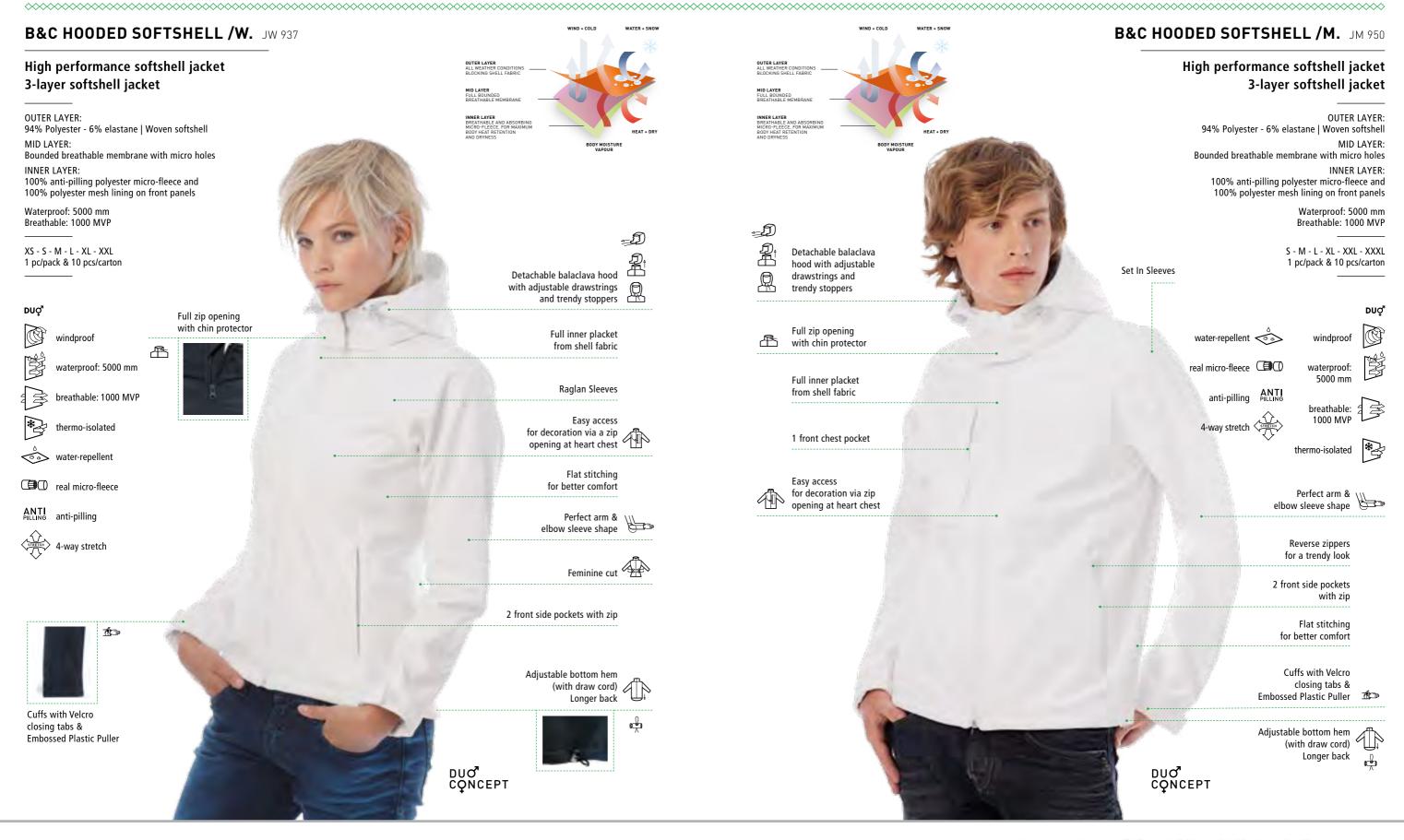




X EXPERT STYLE

EXPERT STYLE \overline{X}

TECHNICAL JACKETS TECHNICAL JACKETS





















EXISTS IN WOMEN (P.18) /MEN /KIDS (P.54)















TECHNICAL JACKETS

EXPERT STYLE \overline{X}

TECHNICAL JACKETS

































EXPERT STYLE / DOWN JACKETS $\overline{\mathbb{X}}$

HEAVY WEIGHT JACKETS

HEAVY WEIGHT JACKETS

B&C COCOON+ /WOMEN JW 927

The down jacket

OUT: 100% full-dull nylon with soft-feel coating IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL



windproof

showerproof

thermo-isolated

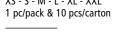
water-repellent

B&C COCOON+ /MEN JM 948

The down jacket

OUT: 100% full-dull nylon with soft-feel coating IN: 100% padded Taffeta polyester lining with feather touch

S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton



































B&C REAL+ /WOMEN JW 925

Warm and comfortable

HEAVY WEIGHT JACKETS

HEAVY WEIGHT JACKETS

Warm and comfortable

B&C REAL+ /MEN JM 970

multi-activity winter parka



































ESSENTIAL STYLE S

HEAVY WEIGHT JACKETS

MIDDLE WEIGHT JACKETS

B&C 3-IN-1 JU 870







































EXPERT STYLE X

MIDDLE WEIGHT JACKETS

MIDDLE WEIGHT JACKETS



































B&C SIROCCO

LIGHT WEIGHT JACKETS



The B&C Sirocco is the market reference in windbreakers with its widest palette of colours, its choice of size, the quality of its fabric and its unique Duo concept.



Available for men, women and kids.





B&C SIROCCO JU 800

The windbreaker

100% Taffeta nylon

S - M - L - XL - XXL - XXXL* 10 pcs/pack & 50 pcs/carton











B&C SIROCCO /WOMEN JW 902

The windbreaker

100% Taffeta nylon

XS - S - M - L - XL - XXL 10 pcs/pack & 30 pcs/carton





































LIGHT WEIGHT JACKETS

Urban "Light Pack" windbreaker active jacket & super packable

B&C DYNAMIC JU 802

XS - S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton

100% Lightweight polyester





water-repellent



Right chest pocket with outline print and reverse auto block zip fastener and housing

Noiseless fabric



B&C DYNAMIC

MINIMAL WEIGHT, MINIMAL **SPACE**

To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the B&C Dynamic.

Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

B&C SMART PACK SYSTEM

The B&C SMART PACK system is a technology that combines properties allowing the product to have maximum insulation while still being ergonomic for a minimum weight. The compact design contributes to a packable solution that takes a minimum space.





























B&C Smart Pack System

The jacket can be folded

and worn on the wrist



ESSENTIAL STYLE / WITH LINING

LIGHT WEIGHT JACKETS

S ESSENTIAL STYLE / WITH LINING

LIGHT WEIGHT JACKETS



































water-repellent

B&C BODYWARMER+ JU 882

OUT: 100% micro-polyester | Water-repellent IN: 100% padded Taffeta polyester lining (220 g/m²)

The classic bodywarmer

S - M - L - XL - XXL - XXXL

5 pcs/pack & 10 pcs/carton

windproof

EXPERT STYLE \overline{X}

BODYWARMERS

BODYWARMERS

B&C BODYWARMER EXPLORER JU 880

Multifunctional bodywarmer

OUT: 65%-35% light poly-cotton | Water-repellent & water-resistant IN: 100% heavy padded polyester lining for extra warmth (285 g/m²)

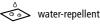
S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton





thermo-isolated







B&C ZEN+ /WOMEN JW 935

Trendy down feminine bodywarmer

OUT: 100% Taffeta nylon IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton





water-repellent

B&C BODYWARMER / MEN JM 930

Trendy down bodywarmer

OUT: 100% Taffeta nylon IN: 100% padded polyester lining (200 g/m²)

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 10 pcs/carton













































BE



Normal fashion rules are blurred with this sophisticated DUO. There's an unlikely encounter between tailoring references and heavy Single Jersey, it has unusual fastening, a surprising heavy metallic zip, sewn eyelets and a sartorial trash raw edge lapel.

characteristics of the treatments make each garment original an iations should be considered as a sign of quality.







41/



DENIM IS
EVERYWHERE.
DENIM IS THE NEW
URBAN UNIFORM
AND B&C IS PROUD
TO OFFER YOU
THIS OUTSTANDING
BUSINESS
OPPORTUNITY.

OUT OF THE 28 EXCLUSIVE B&C DNM STYLES, DISCOVER 4 UNIQUE JACKET STYLES ON THE FOLLOWING PAGES.

We spare no details in creating them. They are made of superior quality denim fabric. They feature qualitative and unique details such as reverse denim finishing and metal accessories. They are exceptionally designed. We are eager to introduce you to a bright new world.

B&C Collection. Be inspired

42/





44/ 45/





46/ 47/



NEW S TYLE



B&C DNM Vibe /small CW D03
OUT: Denim Twill,
100% cotton | Garment wash
IN: TC lining
Heavyweight denim (12 OZ)
One size | WOMEN
1 pc/pack & 30 pcs/carton

DUQ^{*}



B&C DNM Vibe /big CU D02 Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 30 pcs/carton









B&C DNM Feeling Good CU D01 Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 30 pcs/carton





THE ENGINEERED



1. B&C COOLSTAR /MEN FM 717 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 15 pcs/carton

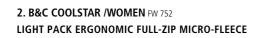












100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 15 pcs/carton









Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.



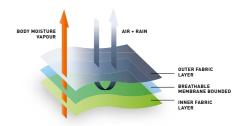
144 FILAMENTS FARRIC FOR EXTRA WARMTH

FLEECES



B&C WINDPROTEK MEMBRANE

100% protection against wind, water and cold. The B&C 144 micro fleece fabric warmth combined with a windproof/waterproof and breathable membrane eliminates the need for an additional layer.



3. B&C WINDPROTEK FU 749

100% anti-pilling polyester micro-fleece (144 filaments) + breathable membrane bonded 320 g/m² | XS - S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton







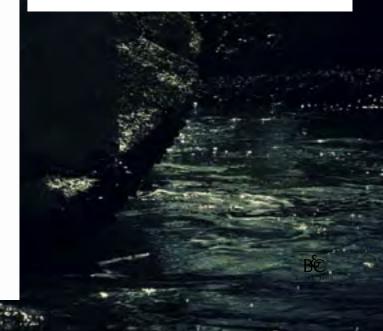


B&C 144 MICRO-FLEECE FABRIC

Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.



144 FILAMENTS FABRIC FOR EXTRA WARMTH



THE RAW FLEECES

1. B&C ICEWALKER + FU 703

100% anti-pilling polyester fleece 300 g/m² XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton

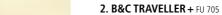












100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton









3. B&C HIGHLANDER + FU 704

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton

















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JACKETS







SUMMARY TABLE



FLEECES														
women														
FW 752 B&C Coolstar /women	XS-XXL	170 G/M ²												
men														
FM 717 B&C Coolstar/men	S-XXXL	170 G/M ²												
unisex														
FU 703 B&C Icewalker+	XS-XXXL ¹	300 G/M ²												
FU 704 B&C Highlander+	XS-XXXL ¹	300 G/M ²												
FU 705 B&C Traveller+	XS-XXXL ¹	300 G/M ²												
FU 749 B&C WindProtek	XS-XXXL ¹	320 G/M ²												
	XXXL1: Only a	available in	Black, Navy	& Red										

	LIGH	HT WEIGHT JACKET	S														
WITHOUT LINING	JU 800	B&C Sirocco	S-XXXL ¹										T				
	JU 802	B&C Dynamic	XS-XXXL														
		B&C Sirocco /women	XS-XXL														
		B&C Sirocco /kids	3/4-12/14	-									1				
WITH LINING	JU 801	B&C Air	S-XXXL ²														
		B&C Urban Game	S-XXXL ³												1		
	JU 822	B&C Atlantic Shore	S-XXXL ²														
	MIDE	OLE WEIGHT JACKE	TC														
		B&C Ocean Shore	S-XXXL ²														
		B&C Ocean Shore /kids	5/6-12/14							-	-						
					н												
		B&C Sparkling /men	XS-XXXL ² XS-XXL		-	-									•		
	JW 910	B&C Sparkling /women	XS-XXL											J 🚨	•		
		VY WEIGHT JACKET	'S														
PARKAS		B&C Real+/men	S-XXXL														
		B&C Real+ /women	XS-XXL														
		B&C 3-in-1	S-XXXL ²													•	1
DOWN JACKETS		B&C Cocoon+/men	S-XXXL ²			1											
	JW 927	B&C Cocoon+ /women	XS-XXL														
	TECH	HNICAL JACKETS															
	JM 950	B&C Hooded Softshell /men	S-XXXL														
	JM 951	B&C X-lite Softshell /men	S-XXXL														
	JW 937	B&C Hooded Softshell /women	XS-XXL														
	JW 938	B&C X-lite Softshell /women	XS-XXL														
	JW 939	B&C Hooded Softshell Gilet /w.	XS-XXL														
	JM 952	B&C Hooded Softshell Gilet /m.	S-XXXL														
	JK 969	B&C Hooded Softshell /kids	5/6-13/14														
	BOD'	YWARMERS															
		B&C Bodywarmer+	S-XXXL		П												
		B&C Bodywarmer /men	S-XXXL ²														
		B&C Zen+ /women	XS-XXL		H												
		B&C Bodywarmer Explorer	S-XXXL ²														
	DED	EL COLLECTION															
		B&C Illusion /men	S-XXL	340 G/M²													
		B&C Illusion/men B&C Illusion/women	XS-XXL	340 G/M ²													
		COLLECTION	C VVVI	12 OZ													
		B&C DNM Frame /men B&C DNM Frame /women	S-XXXL														
NEW		B&C DNM Frame /women B&C DNM Supremacy /men	XS-XXL S-XXXL	12 OZ 12 OZ													

NEW 2014 NEW STYLE

NEW COLOUR FOR THIS STYLE







B&C DNM - A DENIM VISION OF B&C

Denim is everywhere. Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Out of the 28 exclusive B&C DNM styles, discover 4 unique Jacket styles. We spare no details in creating them. They are made of superior quality denim fabric. They feature qualitative and unique details such as reverse denim finishing and metal accessories. They are exceptionally designed. We are eager to introduce you to a bright new world.

B&C Collection – Be inspired