

B&C  
T-SHIRTS  
2014

B&C  
COLLECTION



B&C

T-SHIRTS



PARADISE  
COLLECTION



### Be inspired

This is not only our marketing headline; those 2 words summarize our culture, our passion. It is what we want when we innovate. It is what we are looking for when we keep high standards of quality. We want to inspire you and to support your best promotions, actions, events, messages, brands, ideas...

The 2014 B&C Collection is under the banner of innovation: 2 new collections (42 designs in total), 9 new T-shirts, new fabrics, new dye treatments, a new colour collection to offer you new business opportunities with the same passion for fashion and quality.

### First, Welcome to Paradise

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

Discover its premium fabrics on page 25.



This palette is also available for the B&C Exact 190 line





**THEN, DISCOVER  
THE B&C DNM,  
A DENIM VISION OF B&C**

DENIM IS EVERYWHERE, DENIM  
IS THE NEW URBAN UNIFORM AND  
B&C IS PROUD TO OFFER YOU THIS  
OUTSTANDING BUSINESS OPPORTUNITY.

Through this collection, we offer a way of thinking,  
a concept and passion, fuelled by the denim culture.

Discover our 4 DNM T-shirts, from our 28 exclusive  
B&C DNM styles, on the following pages. Incredible  
finishing, fashionable details and quality fabrics make  
them exceptional. Take a look at the design details,  
the cold dye or indigo dye treatments, perfect supports  
for contemporary decoration and to enhance  
the uniqueness of your action or your customer.

**AND YES, IN 2014, WITH THE B&C COLLECTION,  
BE INSPIRED!**



the exact range



B&C Exact 190 & B&C Exact 190 /w.  
P. 6



B&C Exact 190 Top /m. &  
B&C Exact 190 Top /w. P. 7



B&C Exact 190 LSL  
P. 7



B&C Exact 150  
P. 8



B&C Exact V-Neck  
P. 9



B&C Exact 150 LSL  
P. 9

the only range



B&C Men-Only & B&C Women-Only  
P. 10



B&C Women-Only LSL  
P. 11



B&C Women-Only Tattoo  
P. 11



B&C Women-Only PC & B&C Men-Only PC  
P. 11



B&C Love Madness  
P. 12



B&C Instinct /w. & B&C Instinct /m.  
P. 13



B&C Soul /w. & B&C Soul /m.  
P. 13

the legend collection



B&C Blondie Classic /w.  
P. 14



B&C Blondie Deluxe /w.  
P. 14



B&C Blondie Slub /w.  
P. 14



B&C Mick Classic /men  
P. 15



B&C Mick Deluxe /men  
P. 15



B&C Mick Slub /men  
P. 15



B&C Patti Classic /w.  
P. 16



B&C Patti Deluxe /w.  
P. 16



B&C Patti Slub /w.  
P. 16



B&C Iggy Slub /m. & B&C Pink Slub /w.  
P. 17



B&C Iggy Classic /m. & B&C Pink Classic /w.  
P. 17



B&C Too Chic /men & B&C Too Chic /women  
P.18



B&C Marcelle /women  
P.20



B&C Marcel /men  
P.20



B&C Watch /women  
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B&C Men-Fit & B&C Taste /women  
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B&C Base-Ball  
P.22



B&C Athletic Move  
P.22



B&C Exact Move & B&C Shorts Move  
P.22



B&C Biosfair Tee /m. & B&C Biosfair Tee /w.  
P.23



B&C Flamingo /men  
P.26



B&C Summer Fever /women  
P.27



B&C Orchid /women  
P.28



B&C Tropical /women  
P.29



B&C Siren Song /women  
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B&C DNM Plug In /men & /women  
P.31



B&C DNM Editing /men & /women  
P.32-33



p.24

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according to reports  
Oeko-Tex Standard 100  
No. 0010122  
Control  
No. 0010122

All the B&C T-Shirts are Oeko Tex 100 certified



CONTENT

# the exact range

Single Jersey  
100% pre-shrunk  
ring-spun cotton  
185 g/m<sup>2</sup>



2.

1.



## 1. B&C Exact 190 /women TW 040

Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT

DU♂	DU♂	DU♂	DU♂
WHITE	BLACK	NAVY	RED
DU♂	DU♂	DU♂	DU♂
BROWN	ORANGE	FUCHSIA	SORBET
DU♂	DU♂	DU♂	DU♂
PURPLE	ATOLL	SWIMMING POOL	DIVA BLUE
DU♂	DU♂	DU♂	
ROYAL BLUE	SPORT GREY	KELLY GREEN	
DU♂ NEW	DU♂ NEW	DU♂ NEW	
PACIFIC PINK	PACIFIC GREEN	PACIFIC GREY	



: EXISTS IN WOMEN /UNISEX (P.61) /KIDS (P.24)  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

## 2. B&C Exact 190 TU 004

Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*  
10 pcs/pack & 100 pcs/carton | REGULAR FIT

DU♂	DU♂	DU♂	DU♂	
WHITE*	BLACK*	NAVY*	RED*	NATURAL
		DU♂		
SAND	CHOCOLATE	BROWN	GOLD	APRICOT
DU♂	DU♂	DU♂	DU♂	
ORANGE	SUNSET ORANGE	SORBET	PURPLE	BURGUNDY
	DU♂	DU♂	DU♂	
SKY BLUE	SWIMMING POOL	DIVA BLUE	ROYAL BLUE	STONE BLUE
	DU♂			
INDIGO	KELLY GREEN	BOTTLE GREEN	GREEN MOSS	KHAKI
	DU♂			
ASH	SPORT GREY*	DARK GREY	USED BLACK	
DU♂ NEW	DU♂ NEW	DU♂ NEW		
PACIFIC PINK	PACIFIC GREEN	PACIFIC GREY		



\* COLOURS AVAILABLE IN XXXL : EXISTS IN WOMEN (P.61) /UNISEX /KIDS (P.24)  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

DU♂  
CŃCEPT

“EXTENDED  
COLOUR  
RANGE”  
B&C



3.

the B&amp;C exact 190 LSL



4.

the B&amp;C exact 190 top duo

DU♂  
C♀ONCEPT

5.

**3. B&C Exact 190 LSL** TU 005**Single Jersey**

100% pre-shrunk ring-spun cotton

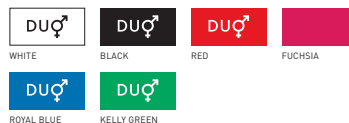
185 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*10 pcs/pack & 50 pcs/carton | **REGULAR FIT**

\* COLOURS AVAILABLE IN XXXL

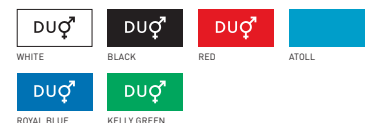
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**4. B&C Exact 190 Top /women** TW 041**Single Jersey**

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup> | XS - S - M - L - XL5 pcs/pack & 25 pcs/carton | **MEDIUM FIT****5. B&C Exact 190 Top /men** TM 050**Single Jersey**

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup> | S - M - L - XL - XXL5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**

8.



1.

1. **B&C Exact 150** TU 002

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

10 pcs/pack & 100 pcs/carton | **REGULAR FIT**

DU♂	DU♂	DU♂	DU♂	
WHITE *	BLACK *	NAVY *	RED *	NATURAL
	DU♂			
SAND	BEAR BROWN	YELLOW	GOLD *	APRICOT
	DU♂	DU♂		DU♂
ORANGE *	FUCHSIA	PURPLE	BURGUNDY	DEEP RED
		DU♂	DU♂	DU♂
SKY BLUE	AZURE	TURQUOISE	ATOLL	DIVA BLUE
DU♂				DU♂
ROYAL BLUE *	DENIM	LIGHT NAVY	MINT	PISTACHIO
	DU♂	DU♂		DU♂
KELLY GREEN	BOTTLE GREEN *	KHAKI	ASH *	SPORT GREY *
	DU♂	DU♂	DU♂	DU♂
DARK GREY	REAL TURQUOISE	USED YELLOW	USED RASPBERRY	USED VIOLET
	DU♂			
USED WASABI	USED BLACK			

\* COLOURS AVAILABLE IN XXXL

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

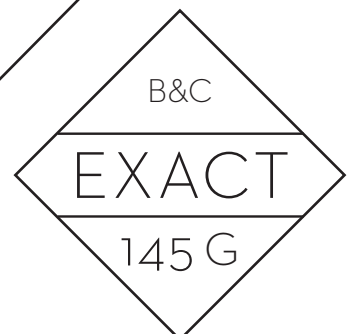
: EXISTS IN UNISEX /KIDS (P.24)

“EXTENDED  
COLOUR  
RANGE”  
**B&C**

DU♂  
C♀NCEPT

♀: B&C Women-Only p.10

the B&C exact 150





# the exact range

Single Jersey

100% pre-shrunk ring-spun cotton | 145 g/m<sup>2</sup>

## 2. B&C Exact 150 LSL TU 003

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

10 pcs/pack & 50 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN XXXL

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

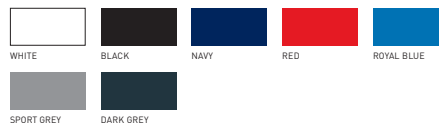
## 3. B&C Exact V-Neck TU 006

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL

10 pcs/pack & 100 pcs/carton | REGULAR FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE



DU♂  
CONCEPT

♂: B&C Women-Only LSL p.11

2.



3.

the B&C exact 150 LSL

the B&C exact v-neck

# the only range

Single Jersey  
100% pre-shrunk  
ring-spun cotton  
145 g/m<sup>2</sup>



1.

2.

## 1. B&C Men-Only TM 010

Single Jersey  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - XXL  
10 pcs/pack & 50 pcs/carton | MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

## 2. B&C Women-Only TW 012

Single Jersey  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - XXL\*  
10 pcs/pack & 50 pcs/carton | MEDIUM FIT



\* COLOURS AVAILABLE IN XXL  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

“EXTENDED  
COLOUR  
RANGE”  
B&C

the B&C only duo

DUO  
CONCEPT

♂: B&C Exact 150 p.8  
for the common colours with the B&C Exact 150 see p.8



3.

the B&C only LSL

**DUO**  
**CONCEPT**

♂: B&C Exact 150 LSL p.9



4.

the B&C only tattoo

**DUO**  
**CONCEPT**

♂: B&C Athletic Move p.22

**3. B&C Women-Only LSL TW 013**

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | XS - S - M - L - XL - XXL\*

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



\* COLOURS AVAILABLE IN XXL

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**4. B&C Women-Only Tattoo TW 014**

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | XS - S - M - L - XL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



Single Jersey  
65% polyester - 35% pre-shrunk  
ring-spun cotton | 145 g/m<sup>2</sup>

**1. B&C Women-Only PC TW 251**

Single Jersey

65% Polyester - 35% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | XS - S - M - L - XL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT |



**2. B&C Men-Only PC TM 250**

Single Jersey

65% Polyester - 35% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT |



1.

**DUO**  
**CONCEPT**

2.

# Love

Single Jersey

120 g/m<sup>2</sup>



**B&C Love Madness** TW L05

Single Jersey

100% pre-shrunk ring-spun  
combed cotton - enzyme wash

120 g/m<sup>2</sup> | S - M - L

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



WHITE



BLACK



DEEP RED

The characteristics of the treatments make each garment original and unique. Variations should be considered as a sign of quality.



Amongst other customized details, the collar has been distorted from its original V-neck shape. The men's version has a re-cut raw edged neck line and there's intricate lacing that criss-cross the bust on the women's version, creating a necklace effect.



Irregular details splatter these tees to give an exclusive effect: a Henley collar, metallic press-studs, raw edges and experimental customized overworked loops.

**B&C INSTINCT /MEN** TM R01

145 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 20 pcs/carton | MEDIUM FIT

**B&C INSTINCT /WOMEN** TW R02

145 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton | LOOSE FIT, FEMININE CUT

**B&C SOUL /MEN** TM R03

145 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 20 pcs/carton | MEDIUM FIT

**B&C SOUL /WOMEN** TW R04

145 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton | LOOSE FIT, FEMININE CUT



# B&C Blondie

## the Legend Collection

- Feminine V-Neck 1x1 ribbed collar in self fabric
- Necktape & Raglan sleeves
- Bottom and sleeve hems with double needle topstitching
- Side seams



CLASSIC LOOK VINTAGE LOOK ULTIMATE LOOK  
 CLASSIC EDITION SLUB EDITION DELUXE EDITION  
 Single Jersey

**1. B&C Blondie Classic /women TW 260**

**Single Jersey**  
 100% pre-shrunk ring-spun **combed** cotton  
 120 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



1.

Classic look

2.



Ultimate look

**DUO CONCEPT**  
 ♂: B&C Mick Deluxe /men p.15

**2. B&C Blondie Deluxe /women TW 275**

**Single Jersey** | 65% polyester - 35% pre-shrunk ring-spun **combed** cotton  
 135 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**



**DUO CONCEPT**  
 ♂: B&C Mick Classic /men p.15

**3. B&C Blondie Slub /women TW 032**

**Single Jersey with SLUB yarn**  
 100% pre-shrunk ring-spun cotton  
 150 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



3.

Vintage look

**DUO CONCEPT**  
 ♂: B&C Mick Slub /men p.15

# B&C Mick

the Legend Collection

- V-Neck 1x1 ribbed collar
- Necktape & shoulder tape
- Bottom and sleeve hems with double needle topstitching
- Side seams



## Single Jersey

### 1. B&C Mick Classic /men TM 060

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



Classic look



1.

2.



Ultimate look

DU♂ CONCEPT

♀: B&C Blondie Deluxe /women p.14

### 2. B&C Mick Deluxe/men TM 185

Single Jersey | 65% polyester - 35% pre-shrunk ring-spun **combed** cotton

135 g/m<sup>2</sup> | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton

MEDIUM FIT



DU♂ CONCEPT

♀: B&C Blondie Classic /women p.14

3.



Vintage look

DU♂ CONCEPT

♀: B&C Blondie Slub /women p.14

### 3. B&C Mick Slub /men TM 037

Single Jersey with **SLUB** yarn

100% pre-shrunk ring-spun cotton

150 g/m<sup>2</sup> | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton

MEDIUM FIT



# B&C Patti

## the Legend Collection

- Racer back
- Trendy cuttings at front & back yoke
- Bottom hem with double needle topstitching
- Side seams



### Single Jersey



Classic look



Ultimate look

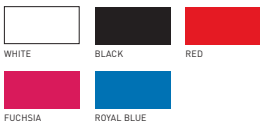
**3. B&C Patti Slub /women TW 034**  
 Single Jersey with SLUB yarn  
 100% pre-shrunk ring-spun cotton  
 150 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**



Vintage look

**1. B&C Patti Classic /women TW 262**

Single Jersey  
 100% pre-shrunk ring-spun combed cotton  
 120 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



**2. B&C Patti Deluxe /women TW 276**

Single Jersey | 65% polyester -  
 35% pre-shrunk ring-spun combed cotton  
 135 g/m<sup>2</sup> | XS - S - M - L - XL  
 5 pcs/pack & 25 pcs/carton | MEDIUM FIT





# B&C Iggy & Pink

## the Legend Collection



### Single Jersey

- Bottom & sleeve hems with double needle topstitching
- Side seams
- Necktape & shoulder tape

- B&C Pink**
- Oval-neckline with 1x1 ribbed piping and double needle topstitching in self fabric
  - Very long raglan sleeves with elasticated rolled-up cuffs look

- B&C Iggy**
- V-Neck 1x1 ribbed collar in self fabric



DUO♂  
CONCEPT

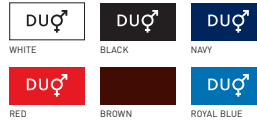
1.

2.

Vintage look

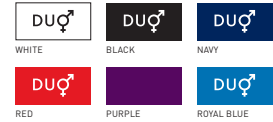
### 3. B&C Iggy Classic /men TM 061

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



### 4. B&C Pink Classic /women TW 261

**Single Jersey**  
100% pre-shrunk ring-spun combed cotton  
120 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



### 1. B&C Iggy Slub /men TM 038

**Single Jersey with SLUB yarn**  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



### 2. B&C Pink Slub /women TW 033

**Single Jersey with SLUB yarn**  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



Classic look



3.

4.

DUO♂  
CONCEPT



# the slub edition

## the Too Chic duo



1.



2.



SLUB YARN 

KNIT: SINGLE JERSEY  
WEIGHT: 150 G/M<sup>2</sup>  
COMPOSITION: 100% COTTON  
PRE-SHRUNK RING-SPUN

### 1. B&C Too Chic /women TW 030

Single Jersey with SLUB yarn  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



### 2. B&C Too Chic /men TM 035

Single Jersey with SLUB yarn  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



DUO  
CONCEPT

Single Jersey  
with  
**SLUB YARN**

Single Jersey with slub yarn  
100% pre-shrunk ring-spun cotton

150 G



Single Jersey 100% cotton with **SLUB** yarn has printing properties that are as good as 100% single jersey ring-spun cotton.

The **SLUB** yarn produces an extremely modern visual effect, thanks to the irregular diameter of the yarn.

Unwashed since it could damage the fibres, the fabric creates a **“vintage” look** for a truly up-to-date garment.

This yarn produces a vintage surface finish without sacrificing the quality of the fabric.



Discover the other outstanding styles of our Slub Edition

- 1&2 DUO CONCEPT B&C Blondie Slub /women p.14 & B&C Mick Slub /men p.15
- 3 B&C Patti Slub /women p.16
- 4&5 DUO CONCEPT B&C Pink Slub /women p.17 & B&C Iggy Slub /men p.17

# 2x2 Rib

100% pre-shrunk ring-spun combed cotton | 190 g/m<sup>2</sup>



**KNIT:** 2X2 RIB  
**WEIGHT:** 190 G/M<sup>2</sup>  
**COMPOSITION:** 100% PRE-SHRUNK RING-SPUN COMBED COTTON  
**YARN:** 34/1 COMBED  
**GAUGE:** 18 (NEEDLES PER INCH)

The 2X2 Rib is a fabric typically only offered by retail brands and B&C made this highly coveted t-shirt fabric available to the promotional market since 2008. Differentiation is at your fingertips.

## 1. B&C Marcelle /women TW 110

2x2 Rib | 100% pre-shrunk ring-spun combed cotton  
190 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



SPORT GREY: 90% PRE-SHRUNK RING-SPUN COMBED COTTON - 10% VISCOSE

## 2. B&C Marcel /men TM 230

2x2 Rib | 100% pre-shrunk ring-spun combed cotton  
190 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



SPORT GREY: 90% PRE-SHRUNK RING-SPUN COMBED COTTON - 10% VISCOSE

1.



DUO<sup>♂</sup>  
CONCEPT

2.



# 1x1 Rib

100% pre-shrunk  
ring-spun cotton



2.

3.

## 1. B&C Watch /women TW 102

1x1 Rib

100% pre-shrunk ring-spun cotton  
230 g/m<sup>2</sup> (White) - 210 g/m<sup>2</sup> (Colours)  
XS - S - M - L - XL\*  
5 pcs/pack & 50 pcs/carton  
SUPER FIT



\* COLOURS AVAILABLE IN XL



1.

DU♂  
CONCEPT

## 2. B&C Men-Fit TM 220

1x1 Rib

100% pre-shrunk ring-spun cotton  
250 g/m<sup>2</sup> (White) - 220 g/m<sup>2</sup> (Colours)  
S - M - L - XL  
10 pcs/pack & 50 pcs/carton | SUPER FIT



WHITE

BLACK

## 3. B&C Taste /women TW 100

1x1 Rib

100% pre-shrunk ring-spun cotton  
230 g/m<sup>2</sup> (White) - 210 g/m<sup>2</sup> (Colours)  
XS - S - M - L - XL  
5 pcs/pack & 50 pcs/carton | SUPER FIT



WHITE

BLACK

# the move range

Single Jersey  
100% pre-shrunk ring-spun cotton

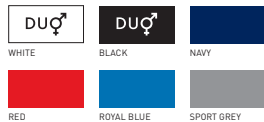


1.  
**B&C Base-Ball TU 020**  
Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - XXL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT



♂ ♀ : EXISTS IN UNISEX /KIDS (P.24)

2.  
**B&C Athletic Move TM 200**  
Single Jersey  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | M - L - XL - XXL  
10 pcs/pack & 100 pcs/carton  
MEDIUM FIT

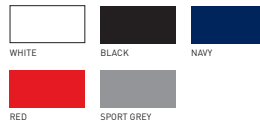


SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**DUO**  
CONCEPT

♀: B&C Women-Only Tattoo p.11

3.  
**B&C Exact Move TM 201**  
Single Jersey  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - XXL  
10 pcs/pack & 50 pcs/carton  
MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

4.  
**B&C Shorts Move TM 202**  
Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | M - L - XL - XXL  
10 pcs/pack & 50 pcs/carton  
MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

# the biosfair collection

Single Jersey

100% Fairtrade and Organic certified  
combed cotton | 160 g/m<sup>2</sup>



**Biosfair**  
CLEVER COLLECTION

**B&C BIOSFAIR COLLECTION is  
a sustainable collection 100% cotton -  
FAIRTRADE and ORGANIC certified.**

At B&C we believe in BIOEQUITABILITY

This notion combines the Human respect with the protection of the environment. This is the only solution ensuring both economic development and total respect for the environment and biodiversity.

BIOEQUITABILITY IS...

## 1. FAIRTRADE - human respect -

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection.

## 2. ORGANIC - environmentally friendly -

Our organic cotton is certified by the EKO label. Organic Cotton is a cotton that respects the environment and is grown without using pesticides or artificial fertilisers. This practice is healthier for cotton-growers, better for nature and, what's more, results in a fabric that is wonderfully soft and natural to wear.



1.

+



2.



THE BIOSFAIR COLLECTION  
ALSO OFFERS 2 POLO SHIRTS:  
B&C BIOSFAIR POLO /MEN  
AND B&C BIOSFAIR POLO /WOMEN  
(SEE THE B&C POLO SHIRT CATALOGUE)

### 1. B&C Biosfair Tee /men TM B02

Single Jersey  
100% Fairtrade and Organic certified  
combed cotton  
160 g/m<sup>2</sup> | S - M - L - XL - XXL  
1 pc/pack & 25 pcs/carton | MEDIUM FIT



### 2. B&C Biosfair Tee /women TW B01

Single Jersey  
100% Fairtrade and Organic certified  
combed cotton  
160 g/m<sup>2</sup> | S - M - L - XL  
1 pc/pack & 25 pcs/carton | MEDIUM FIT



DUO  
CONCEPT



2.

01.

02.

03.



T-SHIRTS  
*Kids*  
 ARE SO COOL!

**01. B&C Exact 150 /kids TK 300**

Single Jersey  
 100% pre-shrunk ring-spun cotton  
 145 g/m<sup>2</sup> | 1/2\* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
 10 pcs/pack & 100 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN 1/2  
 : EXISTS IN UNISEX (P.8) /KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
 ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

**02. B&C Exact 190 /kids TK 301**

Single Jersey  
 100% pre-shrunk ring-spun cotton  
 185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
 10 pcs/pack & 100 pcs/carton | REGULAR FIT



**NEW 2014**  
 : EXISTS IN WOMEN (P.6) /UNISEX (P.6) /KIDS

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

**03. B&C Base-Ball /kids TK 350**

Single Jersey  
 100% pre-shrunk ring-spun cotton  
 185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
 10 pcs/pack & 50 pcs/carton | REGULAR FIT



: EXISTS IN UNISEX (P.22) /KIDS





# PARADISE

COLLECTION

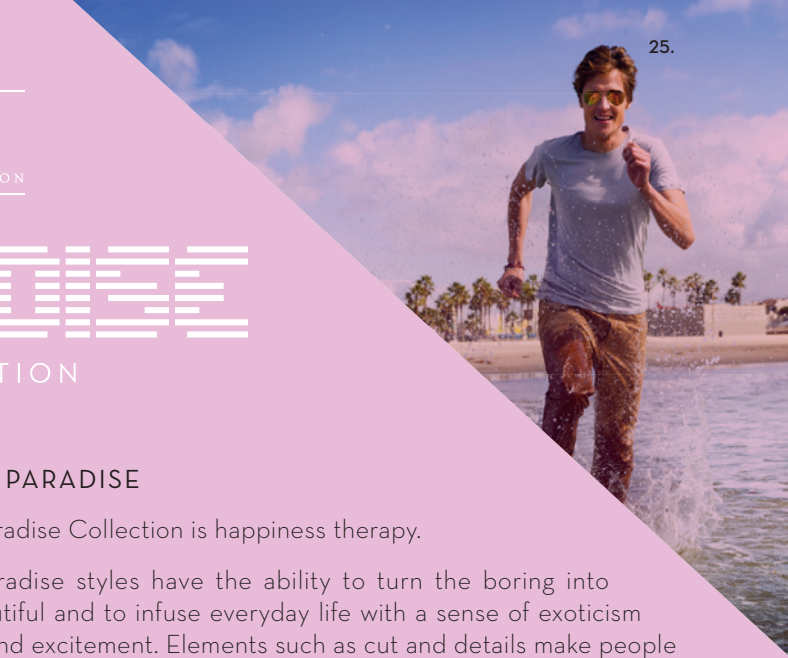
## WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

We spared no details in creating our **Paradise T-shirts**. We hand selected the finest materials and put a rigorous process in place. Made of premium quality 36 single ring-spun combed cotton, the B&C Paradise T-shirts are the finest and softest T-shirts you'll ever wear. **The quality of the yarn and knit allow us to manufacture a superior quality weightless (110 gsm) T-shirt for your utmost comfort and freedom.** Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.



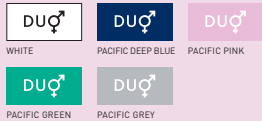
▽  
WELCOME  
TO  
PARADISE  
~



# B&C FLAMINGO /MEN

## B&C Flamingo /men TM S51

T-SHIRT | Single Jersey  
100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



### DETAILS 1, 2 & 3

Ultimate look thanks to bottom, cuffs and collar finishing made of fine, high-quality 1x1 Rib.



**DUO**  
**CONCEPT**

♀: B&C Summer Fever /women p.27  
B&C Orchid /women p.28  
B&C Tropical /women p.29

B&C  
COLLECTION

**PARADISE**  
COLLECTION

# B&C SUMMER FEVER /WOMEN

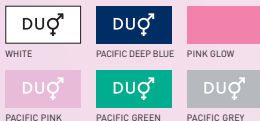


**DU♂  
CONCEPT**

♂: B&C Flamingo /men p.26

**B&C Summer Fever /women TW S54**

T-SHIRT | Single Jersey  
100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS/S - M/L - XL/XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



# B&C ORCHID /WOMEN



**DU♂  
CONCEPT**

♂: B&C Flamingo /men p.26

## B&C Orchid /women TW S52

T-SHIRT | Single Jersey  
100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS/S - M/L - XL/XXL  
5 pcs/pack & 25 pcs/carton  
RELAXED FIT

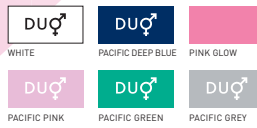




# B&C TROPICAL /WOMEN

**B&C Tropical /women TW S53**

T-SHIRT | Single Jersey  
100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton  
RELAXED FIT



**DU♂  
CONCEPT**

♂: B&C Flamingo /men p.26



# B&C SIREN SONG /WOMEN

**B&C Siren Song /women TW S50**

T-SHIRT | Single Jersey  
100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS/S - M/L - XL/XXL  
5 pcs/pack & 20 pcs/carton  
MEDIUM FIT



**B&C**  
COLLECTION

**PARADISE**  
COLLECTION

B&C DNM COLLECTION / BE INSPIRED

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**B&C DNM**  
A DENIM VISION OF B&C

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**DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY.**

THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

Discover our 4 T-shirts in duo, from our 28 exclusive B&C DNM styles, on the following pages. Made from high-quality 100% cotton Ring Spun Single Jersey, our unique cold dye and Indigo dye treatments turn these pieces into something truly special. Each piece is exclusive and features design details like twisted side seams to reinforce the dyeing treatment effect, folded cuffs, bartacks details or blind stitching. Take a look at the fantastic colours: Blue Clash, Jazzberry Clash, Rusty Clash,... or Raw Denim, created to inspire your actions and help you enrich the uniqueness and distinctiveness of your brand.

**B&C Collection. Be inspired**

**B&C DNM**  
A DENIM VISION OF B&C

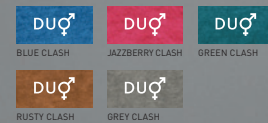


**B&C DNM Plug In /women** TW D71  
**B&C DNM Plug In /men** TM D70  
T-SHIRTS

Single Jersey

100% pre-shrunk  
ring-spun cotton  
145 g/m<sup>2</sup>

FOR HER: XS - S - M - L - XL  
FOR HIM: S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT

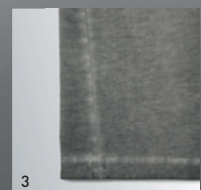
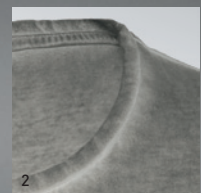


**DU♂**  
**CONCEPT**

1. FOLDED SLEEVES WITH BARTACKS
2. ALL SEAMS REINFORCE THE DYEING EFFECT

FOR HIM:

3. TWISTED SIDE SEAMS



The characteristics of the treatments make each garment original and unique. Variations should be considered as a sign of quality.

**B&C DNM**  
A DENIM VISION OF B&C



**B&C DNM Editing /men** TM D72  
T-SHIRT

Single Jersey  
100% pre-shrunk  
ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



**DUO**  
CONCEPT



1. THIN 1X1 RIB COLLAR
2. FOLDED CUFFS
3. BOTTOM WITH BLIND STITCHING



The characteristics of the treatments make each garment original and unique.  
Variations should be considered as a sign of quality.



**B&C DNM**  
A DENIM VISION OF B&C



**B&C DNM Editing /women TW D73**  
T-SHIRT

Single Jersey  
100% pre-shrunk  
ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton  
MEDIUM FIT



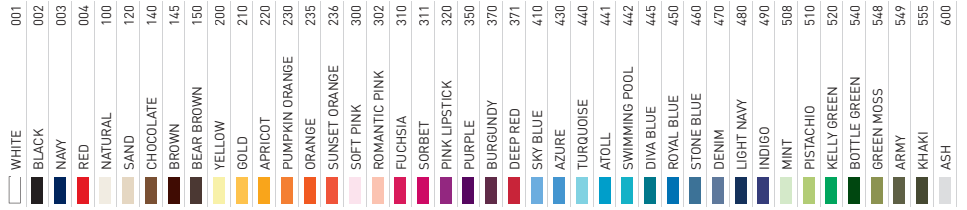
RAW BLUE

**DUO**  
CONCEPT

- 1. THIN 1X1 RIB COLLAR
- 2. FOLDED CUFFS
- 3. BOTTOM WITH BLIND STITCHING



SUMMARY TABLE



t-shirts

women

Code	Name	Size	Material	Weight	Color Options
TW 012	B&C Women-Only	XS-XXL <sup>1</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 013	B&C Women-Only LSL	XS-XXL <sup>2</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey]
TW 014	B&C Women-Only Tattoo	XS-XL	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey]
TW 030	B&C Too Chic /women	XS-XL	SINGLE JERSEY	150 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 040	B&C Exact 190 /women	XS-XXL	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 100	B&C Taste /women	XS-XL	1X1 RIB	WHITE : 230 COL.: 210	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 102	B&C Watch /women	XS-XL <sup>1</sup>	1X1 RIB	WHITE : 230 COL.: 210	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 110	B&C Marcelle /women	XS-XL	2X2 RIB	190 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 251	B&C Women-Only PC	XS-XL	SINGLE JERSEY / POLYCOTTON	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW 041	B&C Exact 190 Top / w.	XS-XL	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TW L05	B&C Love Madness	S-L	SINGLE JERSEY	120 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]

XXL<sup>1</sup>: Only available in White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey XXL<sup>2</sup>: Only available in White, Black, Navy & Deep Red XL<sup>1</sup>: Only available in White, Black & Navy

men

Code	Name	Size	Material	Weight	Color Options
TM 010	B&C Men-Only	S-XXL	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 035	B&C Too Chic /men	S-XXL	SINGLE JERSEY	150 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 050	B&C Exact 190 Top /men	S-XXL	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 200	B&C Athletic Move	M-XXL	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 201	B&C Exact Move	S-XXL	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 202	B&C Shorts Move	M-XXL	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 220	B&C Men-Fit	S-XL	1X1 RIB	WHITE : 250 COL.: 220	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 230	B&C Marcel /men	S-XXL	2X2 RIB	190 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TM 250	B&C Men-Only PC	S-XXL	SINGLE JERSEY / POLYCOTTON	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]

kids

Code	Name	Size	Material	Weight	Color Options
TK 300	B&C Exact 150 /kids	1/2* -12/14	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TK 301	B&C Exact 190 /kids	3/4-12/14	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TK 350	B&C Base-Ball /kids	3/4-12/14	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue & Royal Blue]

1/2\*: Only available in White, Black, Navy, Red, Gold, Orange, Sky Blue & Royal Blue

unisex

Code	Name	Size	Material	Weight	Color Options
TU 002	B&C Exact 150	S-XXXL <sup>1</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TU 003	B&C Exact 150 LSL	S-XXXL <sup>2</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey]
TU 006	B&C Exact V-Neck	S-XXL	SINGLE JERSEY	145 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TU 004	B&C Exact 190	S-XXXL <sup>3</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TU 005	B&C Exact 190 LSL	S-XXXL <sup>4</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]
TU 020	B&C Base-Ball	S-XXL	SINGLE JERSEY	185 G/M <sup>2</sup>	[White, Black, Navy, Red, Gold, Orange, Sky Blue, Royal Blue, Bottle Green & Sport Grey]

XXXL<sup>1</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Royal Blue, Bottle Green, Ash & Sport Grey XXXL<sup>2</sup>: Only available in White, Black, Navy & Red XXXL<sup>3</sup>: Only available in White, Black, Navy, Red & Sport Grey XXXL<sup>4</sup>: Only available in White, Black, Navy & Deep Red



FAIR WEAR

Since 2009, B&C is member of the Fair Wear Foundation (FWF), which supports good labor conditions in garment production worldwide. The compliance program for The B&C's

supply chain is based on the FWF social compliance guidelines on how to best evaluate and monitor working conditions and their improvement in factories where The B&C's goods are produced.



OEKO TEX

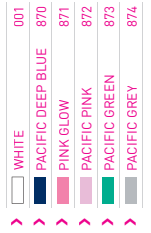
The B&C brand is Oeko Tex-certified for its T-shirts, polo shirts, shirts and sweatshirts.

FAIRTRADE & EKO

B&C believes in BIOEQUITABILITY. Therefore, we have developed 4 styles made of 100% FAIRTRADE and ORGANIC certified cotton.



PARADISE COLLECTION



women

<b>NEW</b>	TW S52	B&C Orchid /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>	[Color Swatches]
<b>NEW</b>	TW S53	B&C Tropical /women	XS-XL	SINGLE JERSEY	110 G/M <sup>2</sup>	[Color Swatches]
<b>NEW</b>	TW S54	B&C Summer Fever /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>	[Color Swatches]
<b>NEW</b>	TW S50	B&C Siren Song /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>	[Color Swatches]

men

<b>NEW</b>	TM S51	B&C Flamingo /men	S-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>	[Color Swatches]
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▽  
2014 B&C COLLECTION

B&C  
COLLECTION

PARADISE

COLLECTION

## WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks flow seamlessly into deep blue, lush green and very soft grey. The B&C Paradise collection is comprised of 14 styles & 6 trendy colours allowing you to support your actions, messages, and events with a fresh and modern eye.

**B&C 2014 collection, Be Inspired**

WWW.BC-FASHION.EU BE INSPIRED