2014

WE ARE THE KING OF THE SWEATSHIRTS

BEC



B&C SWEATSHIRTS 2014

WE ARE THE KING OF THE SWEATSHIRTS

Slub yarn, Dark heather fabric, PST technology, unique dye treatments, best deal styles, smart designs, classic cuts or fashionable ones; the B&C Collection: 28 styles, 7 different fabrics and 45 colours to inspire your best promotions, actions, events, messages, brands or ideas.

The 2014 B&C Collection is under the sign of innovation: 2 new collections (42 designs in total), 13 new sweatshirts, new fabrics, new dyeing treatments, a new colour collection to offer you new business opportunities with the same passion for fashion and quality.





FIRST, WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy. The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.



We spared no details in creating our Paradise Sweatshirts. Colours are unique and the 7 Paradise sweatshirts designs follow the same vein. Feminine cropped sweatshirts, detailed men's styles, fashionable short sleeves cuts and brilliant men's and women's shorts designs.

Made of a Superior Summertime Class French terry (240 gsm - 80% cotton/20% polyester), it meets spring-summer needs. Its quality brings comfort and an exceptional feeling of freedom to the wearer. Moreover, Superior Summertime Class French Terry offers a fantastic fabric fluidity to match the distinctive spirit of the designs. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.



DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY. THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION. FUELLED BY THE DENIM CULTURE.

Discover our 6 sweatshirts, from our 28 exclusive B&C DNM styles, on the following pages. Incredible treatments, smart & qualitative details and fashionable fabrics make them exceptional. Take a look at the rough designs, the dip dye treatments, the Slub fabric duo and dark heather hoodie with side pockets that offer more room for decoration and create your uniqueness.

B&C Collection. Be inspired





SWEATSHIRTS

THE PST LINE











B&C MONSTER /MEN P.10 B&C SPIDER /MEN P.11

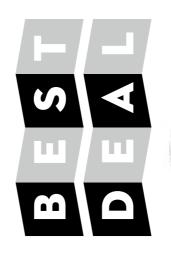
PERFECT SWEAT PST TEC

We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly thanks to the incorporation of a 100% polyester filament knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.



— × — & SUMMARY TABLE

P.27









P.26







B&C WONDER /WOMEN P.10

6

7

B&C SWEATSHIRTS THE PST LINE

★ 80% COMBED COTTON / 20% POLYESTER ★

















2. B&C Hooded Full Zip /men WM 647

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT



DUO' CONCEPT

2.















Media player compatible: small opening for earphone cord in right front pocket + hidden earphone loop inside the collar







1. B&C Hooded WU 620

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | XXS - XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT



O: B&C Cat /women & B&C Hooded in XXS & XS

2. B&C Cat /women ww 625

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FRENCH TERRY UNBRUSHED 280 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 20 pcs/carton | MEDIUM FIT









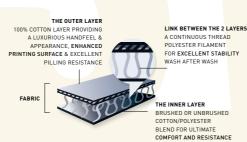




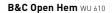




HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY







PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL 5 pcs/pack & 30 pcs/carton | REGULAR FIT









HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY



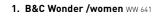
LINK BETWEEN THE 2 LAYERS A CONTINUOUS THREAD POLYESTER FILAMENT FOR EXCELLENT STABILITY

> HE INNER LAYER BRUSHED OR UNBRUSHED COTTON/POLYESTER BLEND FOR ULTIMATE COMFORT AND RESISTANCE









PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester

Low Shrinkage | FRENCH TERRY UNBRUSHED 280 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 20 pcs/carton | MEDIUM FIT













2. B&C Monster /men WM 645

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT



BEC











DUO' CONCEPT



3. B&C Spider /men WM 646

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

280 g/m² | S - M - L - XL - XXL - XXXL*

Low Shrinkage | FLEECE BRUSHED INSIDE

5 pcs/pack & 20 pcs/carton | MEDIUM FIT









B&C SWEATSHIRTS —

THE PST LINE

★ 80% COMBED COTTON / 20% POLYESTER ★







HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY



LINK BETWEEN THE 2 LAYERS POLYESTER FILAMENT FOR EXCELLENT STABILITY
WASH AFTER WASH

THE INNER LAYER COTTON/POLYESTER COMFORT AND RESISTANCE

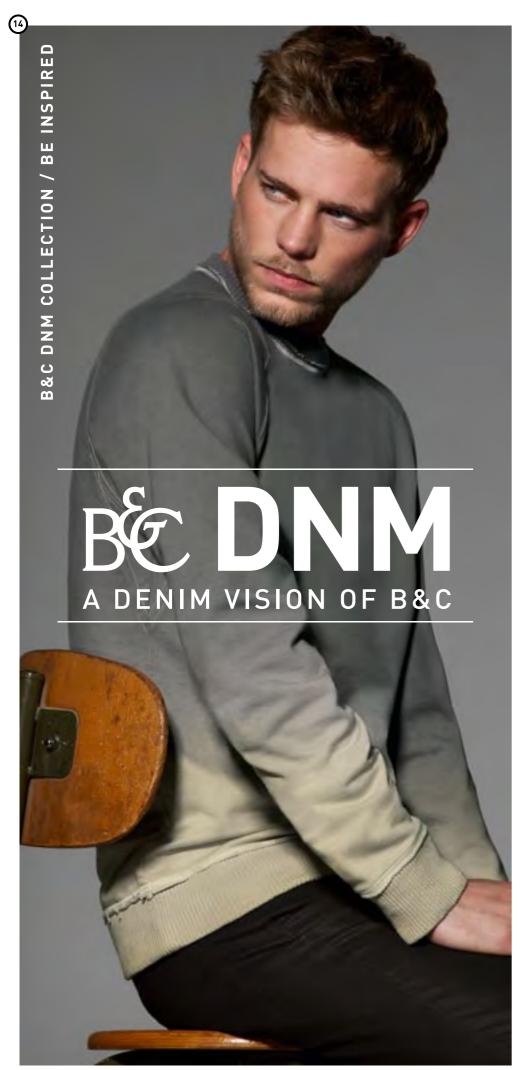






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B&C Collection. Be inspired















B&C Reef /men WM S40

SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT









DUO^T CONCEPT

Q: B&C Rising Sun /women p.22 B&C Eden /women p.23











B&C Eden /women WW S44 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT

















01. B&C Hooded Full Zip /kids WK 682

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 20 pcs/carton | REGULAR FIT





03. B&C Set In /kids WK 680

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 30 pcs/carton | REGULAR FIT

5 pcs/pack & 20 pcs/carton | REGULAR FIT







QUALITY IS A MUST FOR B&C

We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly thanks to the incorporation of a 100% polyester filament knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.





HIGHER STABILITY AND COMFORT,
BETTER RESISTANCE AND PRINTABILITY

| WHITE 001
| WAYY 003
| BLACK 002
| NAVY 003
| RED 120
| SAND 120
| PUNPKIN ORANGE 230
| PUNPKIN ORANGE 230
| SORBET 311
| SYK BLUE 445
| SKAL GREN 520
| KHAKI SKEN 550
| KHAKI SEEN 550
| CHIC BLACK 754
| STEEL GREEN 732
| STEEL GREEN 733
| CHIC CLIVE 750
| CHIC CLIVE 750
| STEEL GREEN 755
| CHIC CLIVE 750
| CHIC CLIVE 800
| CHIC

PST SWEATSHIRTS

SUMMARY TABLE

wome	n			
WW 625	B&C Cat /women	XS-XXL ¹	PST*	260 GM* 🗌 🔳 🔳
WW 641	B&C Wonder /women	XS-XXL ¹	PST*	260 G/M* 🔲 🔳 🔳
WW 642	B&C Hooded Full Zip /w.	XS-XXL ²	PST*	260 G/M* 🔲 🔳 💮
		XXL1: Only av	vailable in V	hite, Black, Navy & Red XXL ² : Only available in White, Black, Red & Heather Grey
men				
NM 645	B&C Monster /men	S-XXXL ¹	PST*	260 GM* 🗌 🔳 🔳
NM 646	B&C Spider /men	S-XXXL ¹	PST*	280 G/M* 🔲 🔳 🔳
NM 647	B&C Hooded Full Zip /m.	S-XXXL ²	PST*	260 G/M* ■ ■ ■
		XXXL1: Only a	available in	Vhite, Black, Navy & Red XXXL2: Only available in Black, Navy, Red & Heather Grey
kids				
WK 680	B&C Set In /kids	3/4-12/14	PST*	260 G/M*
WK 681	B&C Hooded /kids	3/4-12/14	PST*	280 GM*
WK 682	B&C Hooded Full Zip /k.	3/4-12/14	PST*	280 GAY
unise	X			
WU 600	B&C Set In	S-XXXL ¹	PST*	260 GM* 🗌 🔳 🔳 💮 💮
	D0 0 0 11	S-XXL		280 G/M*
WU 610	B&C Open Hem	3-VVF	PST*	28U G/M* 🗀 💻 🚾

BEST DEAL SWEATSHIRTS

WU 120	B&C ID.002	S-XXXL	80% Cotton 20% Polyester 280 G/M ²								
WU I21	B&C ID.003	S-XXXL	80% Cotton 20% Polyester 280 G/M ²								
WU 122	B&C ID.004	S-XXXL	80% Cotton 20% Polyester 280 G/M ²								

DNM

	wome	n											
NEW	WW D21	B&C DNM Invincible / w.	XS-XL	FRENCH TERRY	300 G/M ²								
NEW	WW D23	B&C DNM Starlight /w.	XS-XL	FRENCH TERRY	280 G/M ²								
NEW	WW D25	B&C DNM Universe /w.	XS-XXL	PST	280 G/M ²								
	men												
NEW	14/14 DOO												
- Maria	WM DZU	B&C DNM Invincible /m.	S-XXL	FRENCH TERRY	300 G/M ²								
		B&C DNM Invincible /m. B&C DNM Starlight /m.		FRENCH TERRY FRENCH TERRY	300 G/M ² 280 G/M ²								
NEW	WM D22		S-XXL	FRENCH TERRY									
NEW	WM D22	B&C DNM Starlight /m.	S-XXL	FRENCH TERRY	280 G/M ²								

PARADISE COLLECTION

	PARADISE COLLECTION																	
	women																	
NEW	WW S41	B&C Rising Sun /w.	XS-XL	FRENCH TERRY	248 G/M²													
NEW	WW S43	B&C Bliss /women	XS-XL	FRENCH TERRY	240 G/M ²													Ш
NEW	WW S44	B&C Eden /women	XS-XL	FRENCH TERRY	240 G/M²													
NEW	BW S61	B&C Splash /women	XS-XL	FRENCH TERRY	248 G/M ²													П
	men																	
NEW	WM S40	B&C Reef /men	S-XXL	FRENCH TERRY	248 G/M²													
NEW	WM S42	B&C Bliss /men	S-XXL	FRENCH TERRY	248 G/M²													
NEW	BM S60	B&C Splash /men	S-XXL	FRENCH TERRY	240 G/M ²													

NEW 2014 NEW STYLE NEW COLOUR FOR THIS STYLE

